



PACfest

THURSDAY APRIL 27, 2023

SPONSORSHIP OPPORTUNITIES

PACfest is back! As one of the largest official Fiesta San Antonio events south of Highway 90 with attendance of over **10,000** community members, we are excited to kick-off our family-friendly event features food, games, social media alley, and musical entertainment. Palo Alto College, one of the Alamo Colleges, is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate degrees. With over **10,000** students, the College also offers short-term certificates and non-credit continuing education classes.



DEADLINE: FEB. 13, 2023

Please check box indicating the level of your sponsorship.

PRESENTING | \$40,000

- Exclusive Presenting Sponsor acknowledgement in press releases, logo acknowledgement in paid advertising, event webpage and social media
- Sponsor logo on Official PACFest Poster
- In-person announcement opportunity on Main Stage
- Up to eight (8) exhibitor booths provided at the event
- Sponsor logo prominently displayed on event volunteer/staff t-shirts
- Live hourly Signature Sponsor recognition from Main Stage during event
- Thirty (30) President's Partner Reception tickets and official Fiesta Medal
- Thirty (30) General Admission ticket
- On-stage acknowledgement at the opening and closing of the program
- Prominent sponsor logo recognition on event signage *deadline by Feb. 13, 2023.

DIAMOND | \$25,000

- Acknowledgement in press releases, logo acknowledgement in paid advertising, event webpage and social media
- Sponsor logo on Official PACFest Poster
- Up to three (3) exhibitor booths provided at the event
- Sponsor logo prominently displayed on event volunteer/staff t-shirts
- Live hourly sponsor recognition from Main Stage during event
- Ten (10) President's Partner Reception tickets and official Fiesta Medal
- Ten (10) general admission tickets
- On-stage acknowledgement at the opening and closing of the program
- Sponsor logo recognition on event signage *deadline by Feb. 13, 2023.

PLATINUM | \$10,000

- Diamond Sponsor acknowledgement in press releases, logo acknowledgement in paid advertising, event webpage and social media
- Sponsor logo on Official PACFest Poster
- Up to four (4) exhibitor booths provided at the event
- Sponsor logo prominently displayed on event volunteer/staff t-shirts
- Live hourly sponsor recognition from Main Stage during event
- Twenty (20) President's Partner Reception tickets and official Fiesta Medal
- Twenty (20) General Admission tickets
- On-stage acknowledgement at the opening and closing of the program
- Prominent sponsor logo recognition on event signage *deadline by Feb. 13, 2023.

GOLD | \$5,000

- Acknowledgement in press releases, acknowledgement on event webpage and social media
- Sponsor logo on Official PACFest Poster
- Up to two (2) exhibitor booths provided at the event
- Sponsor logo prominently displayed on event volunteer/staff t-shirts
- Live hourly sponsor recognition from Main Stage during event
- Five (5) President's Partner Reception tickets and official Fiesta Medal
- Five (5) general admission tickets
- On-stage acknowledgement at the opening and closing of the program
- Sponsor logo recognition on event signage *deadline by Feb. 13, 2023.

SILVER | \$3,000

- Acknowledgement in press releases, acknowledgement on event webpage and social media
- Sponsor logo on Official PACFest Poster
- On-stage acknowledgement at the opening and closing of the program
- One (1) exhibitor booth provided at the event
- Two (2) President's Partner Reception tickets and official Fiesta Medal
- Five (5) general admission tickets
- On-stage acknowledgement at the opening and closing of the program
- Sponsor logo recognition on event signage *deadline by Feb. 13, 2023.

BRONZE | \$1,500

- Acknowledgement in press releases, acknowledgement on event webpage and social media
- One (1) exhibitor booth provided at the event
- Two (2) President's Partner Reception tickets and official Fiesta Medal
- Three (3) general admission tickets
- Name recognition on event signage and throughout the stage program
- On-stage acknowledgement at the opening and closing of the program
- Sponsor logo recognition on event signage *deadline by Feb. 13, 2023.

PACFEST IS SCHEDULED FOR THURSDAY, APRIL 27, 2023

Please print this page and include with your check

Organization: _____ Federal ID# _____

Address: _____ City: _____ State: _____

Phone: _____ Fax: _____ Email: _____

Company Web Site Address: _____

Pay by Check: Please make checks payable to "Palo Alto College – PACfest 2023"

Please return this completed form and check to: Palo Alto College, 1400 W. Villaret Blvd, San Antonio, TX 78224