



ALAMO COLLEGES DISTRICT

Palo Alto College

# ¡CELEBRACIÓN!

Friday, November 17, 2023 | 6:30 p.m.  
Palo Alto College – Performing Arts Center

## SPONSOR OPPORTUNITIES

We cordially invite you to make a profound impact by supporting the Palo Alto College healthcare programs through our annual Celebración Gala.

100% of the funds raised go directly to our nursing, dental hygiene, and healthcare administration programs. Our goal is to raise \$500,000 to provide essential resources, including tuition, books, and supplies, to over 30 students throughout their educational journey.

Your invaluable support will shape the future of healthcare by nurturing the next generation of dedicated Southside healthcare professionals and enabling them to excel in their noble pursuit of healing and care.



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## 2023 SPONSOR BENEFITS

### **\$50,000 - ULTIMA CORAZÓN SPONSOR** *(Fair Market Value - \$3,750)*

- Your gift sponsors THREE (3) healthcare students in the Inaugural PAC Cohort for Two Years.
- Thirty (30) VIP tickets to attend Celebracion Care & Corazón
- Throughout the upcoming two-year period, you will receive quarterly updates and exclusive invitations to stay connected with the progress and achievements of the students you support.
- Prominent recognition as the Ultima Corazón Sponsor in all event-related promotional materials, including event signage, programs, and press releases.
- Special acknowledgment on social media platforms, reaching a wide audience of healthcare professionals and supporters.
- Exclusive mention and gratitude during the gala's opening and closing remarks.
- Premier logo placement on the event website with a hyperlink to your company's website.
- Opportunity to address the audience and share your organization's commitment to healthcare during the program.
- A featured article or interview in the event's post-gala newsletter, showcasing your organization's philanthropic efforts and impact on our healthcare programs.

### **\$30,000 - ESTRELLA HEALTHCARE SPONSOR** *(Fair Market Value - \$2,500)*

- Your gift sponsors TWO (2) healthcare students in the Inaugural PAC Cohort for Two Years.
- Twenty (20) VIP tickets to attend Celebracion Care & Corazón
- Throughout the upcoming two-year period, you will receive quarterly updates and exclusive invitations to stay connected with the progress and achievements of the students you support.
- Prominent recognition as the Estrella Healthcare Sponsor in event-related promotional materials, including event signage, programs, and press releases.
- Acknowledgment during the gala's opening remarks.
- Logo placement on the event website with a hyperlink to your company's website.
- Special mention on social media platforms, reaching a wide audience of healthcare professionals and supporters.
- Opportunity to provide promotional materials or small branded gifts for gala attendees.
- Recognition in the event's post-gala newsletter, acknowledging your organization's support PAC's healthcare programs.

### **\$15,000 - PLATINUM CORAZÓN SPONSOR** *(Fair Market Value - \$1,875)*

- Your gift sponsors ONE (1) healthcare student in the Inaugural PAC Cohort for Two Years.
- Fifteen (15) VIP tickets to attend Celebracion Care & Corazón
- Throughout the upcoming two-year period, you will receive quarterly updates and exclusive invitations to stay connected with the progress and achievements of the students you support.
- Recognition as a Platinum Corazón Sponsor in event-related promotional materials, including event signage, programs, and press releases.
- Logo placement on the event website.
- Mention on social media platforms, reaching a wide audience of healthcare professionals and supporters.
- Recognition in the event's post-gala newsletter, acknowledging your organization's support PAC's healthcare programs.

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## 2023 SPONSOR BENEFITS

### **\$10,000 - GOLD SPONSOR** (Fair Market Value - \$1,250)

- Ten (10) VIP tickets to attend Celebracion Care & Corazón
- Recognition as a Gold Sponsor in event-related promotional materials, including event signage and programs.
- Logo placement on the event website.
- Mention on social media platforms, reaching a wide audience of healthcare professionals and supporters.
- Acknowledgment in the event's post-gala newsletter, demonstrating your organization's commitment to healthcare programs.

### **\$5,000 - SILVER SPONSOR** (Fair Market Value - \$1,250)

- Ten (10) VIP tickets to attend Celebracion Care & Corazón
- Recognition as a Silver Sponsor in event-related promotional materials, including event signage and programs.
- Logo placement on the event website.
- Mention on social media platforms, reaching a wide audience of healthcare professionals and supporters.
- Acknowledgment in the event's post-gala newsletter, demonstrating your organization's commitment to healthcare programs.

### **\$2,500 - BRONZE SPONSOR** (Fair Market Value - \$750)

- Six (6) VIP tickets to attend Celebracion Care & Corazón
- Recognition as a Bronze Sponsor in event-related promotional materials, including event signage and programs.
- Logo placement on the event website.
- Mention on social media platforms, reaching a wide audience of healthcare professionals and supporters.
- Acknowledgment in the event's post-gala newsletter, demonstrating your organization's commitment to healthcare programs.

### **\$1,500 - CORAZÓN OF CARE CHAMPION** (Fair Market Value - \$500)

- Four (4) VIP tickets to attend Celebracion Care & Corazón
- Recognition as a Corazón of Care Champion in event-related promotional materials, including event signage and programs.
- Logo placement on the event website.
- Mention on social media platforms, reaching a wide audience of healthcare professionals and supporters.
- Acknowledgment in the event's post-gala newsletter, demonstrating your organization's commitment to healthcare programs.

**Please print this page and include with your check**

**Organization:** \_\_\_\_\_ **Federal ID#** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Company Web Site Address:** \_\_\_\_\_

**Pay by Check:** Please make checks payable to "Palo Alto College – Celebración 2023"

Please return this completed form and check to: Palo Alto College, Attn: President's Office, 1400 W. Villaret Blvd., San Antonio, Texas 78224