



ALAMO COLLEGES DISTRICT
Palo Alto College

WINTER WONDERLAND Ball

DEC. 1 & DEC. 2, 2022



SPONSORSHIP OPPORTUNITIES

Palo Alto College is lighting up the Southside with a new and revitalized concept of ¡Celebración! We are hosting our first formal Winter Wonderland Ball and Festival to raise critical funds for scholarships and programs.

Join us for a formal evening with donors, community leaders, and a private preview of our ice-skating rink and holiday light display while enjoying the elevated flavor of the Southside with music and holiday festivities.



FOR MORE INFORMATION ABOUT OUR SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

Danielle Espinoza | dani@lustrouspr.com | 210-316-7291

Please check box indicating the level of your sponsorship.

Presenting \$40,000

- Exclusive Presenting Sponsor acknowledgement in press releases, logo acknowledgement in paid advertising, event webpage and social media
- Celebracion Winter Ball - 2 Tables of 10
- Celebracion Winter Ball - 20 VIP Access to the Ice Skating Rink Experience
- Celebracion Winter Ball - Recognition and 3-5 min. speaking opportunity during the Lighting Ceremony
- Celebracion Winter Ball - Recognition and 3-5 min. speaking opportunity
- Winter Wonderland Festival - 8 exhibitor booths for company promotions to over 2,000 attendees
- Winter Wonderland Festival - In-person announcement opportunity on Main Stage
- Winter Wonderland Festival - Sponsor logo prominently displayed on event volunteer/staff t-shirts
- Winter Wonderland Festival - Logo recognition on event webpage
- Sponsor logo recognition on event signage

Diamond \$25,000

- Celebracion Winter Ball - 2 Tables of 10
- Celebracion Winter Ball - 20 VIP Access to the Ice Skating Rink Experience
- Winter Wonderland Festival - 4 exhibitor booths for company promotions to over 2,000 attendees
- In-person announcement opportunity on Main Stage
- Sponsor logo displayed on event volunteer/staff t-shirts
- Live hourly Signature Sponsor recognition from Main Stage during event
- Logo recognition on event webpage
- Branding throughout the PAC Winter Wonderland Town

Platinum \$10,000

- Celebracion Winter Ball - 1 Table of 10
- Celebracion Winter Ball - 10 VIP Access to the Ice Skating Rink Experience
- Winter Wonderland Festival - 3 exhibitor booths for company promotions to over 2,000 attendees
- Sponsor logo displayed on event volunteer/staff t-shirts
- Live hourly sponsor recognition from Main Stage during event
- Logo recognition on event webpage
- Branding throughout the PAC Winter Wonderland Town

Gold \$5,000

- Celebracion Winter Ball - 1 Table of 10
- Celebracion Winter Ball - 10 VIP Access to the Ice Skating Rink Experience
- Winter Wonderland Festival - 2 exhibitor booths for company promotions to over 2,000 attendees
- Branding around Pathway of Lights
- Sponsor logo displayed on event volunteer/staff t-shirts
- Live hourly sponsor recognition from Main Stage during event
- Logo recognition on event webpage

Silver \$3,000

- Celebracion Winter Ball - 1 Table of 10
- Celebracion Winter Ball - 10 VIP Access to the Ice Skating Rink Experience
- Winter Wonderland Festival - 1 exhibitor booth for company promotions to over 2,000 attendees
- Branding around the PAC Winter Wonderland Town
- Name displayed on event volunteer/staff t-shirts
- Live hourly sponsor recognition from Main Stage during event
- Name recognition on event webpage

Bronze \$1,500

- Celebracion Winter Ball - 1 Table of 10
- Celebracion Winter Ball - 10 VIP Access to the Ice Skating Rink Experience
- Winter Wonderland Festival - 1 sponsor table for company promotions to over 2,000 attendees
- Branding around the PAC Winter Wonderland Town
- Name displayed on event volunteer/staff t-shirts
- Live hourly sponsor recognition from Main Stage during event
- Name recognition on event webpage

Please print this page and include with your check

Organization: _____ Federal ID# _____

Address: _____ City: _____ State: _____

Phone: _____ Fax: _____ Email: _____

Company Website: _____

Pay by Check: Please make checks payable to "Palo Alto College - Winter Wonderland Celebracion 2022"

Please return this completed form and check to: Palo Alto College, 1400 W. Villaret Blvd, San Antonio, TX 78224